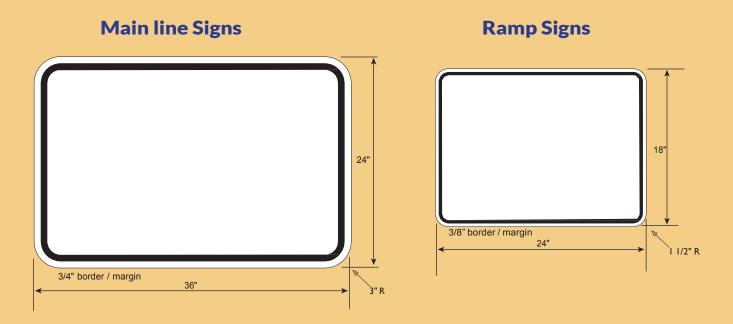
MaineDOT Interstate Logo Program

Business Logo Sign Details



Main line and Ramp Logo Signs

The main line and ramp logo signs shall be fabricated from a single sheet of .080" thickness, 5052-H38 aluminum. The aluminum shall be cleaned before applying the reflective sheeting in accordance with MaineDOT Standard Specifications.

Reflective Sheeting

Reflective Sheeting: The sign background must consist of High Intensity Prismatic Sheeting. Logos can be digitally printed onto the High Intensity Prismatic Sheeting or transparent films (Electrocut EC Film) may be applied to the High Intensity Prismatic Sheeting. High Intensity Reflective Sheeting shall be applied with mechanical equipment in accordance with the manufacturers' specifications. All reflective materials must meet National Highway Traffic Safety Administration standards.

Logo Art Designs

All logo art designs must be approved by MaineDOT. The minimum letter size for main line business logo signs is 6 inches and for ramp business logo signs 4 inches. Any legend on a symbol or trademark must be in proportion to the size of the symbol or trademark.